

Contract # 5386643 **Schedule Dates** 09/19/22-09/25/22 **Advertiser** Yesli Vega for Virginia-R (148336) Agency Ax Media (18799) Product POLITICAL CANDIDATE (ns) (1186) **Brand** Est.4767 (1778231) Salesperson HOUSE-WASHINGTON, WJLA/GJLA/EJLA (3869) Sales Office WJLA/GJLA/EJLA **Buyer Name**

Local/Political Candidate Agency BRD

412/600/4767

Weekly/Irregular

Est.4767 9.19-9.25 WJLA

Phone/Fax

Account Types

Billing Type

Comments

CPE

Date Entered

Last Modified

Entered By

External #

Order Type

Package Deal

Commission %

Commission

Net Total

Sales Tax

CO-OP

Demo

09/08/22

09/08/22

11978275

A35+R

Normal

15.00

\$5,797.50

\$32,852.50

No

Alexa Schram

 Washington (WJLA)

 By Broadcast Month
 Spots
 Rate

 Sep. 2022
 72
 \$38,650.00

 Grand Total:
 72
 \$38,650.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Мо	Tu	We T	ħ	Fr S	a S	u :	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	09/19/22-09/23/22	2		5A- News-7News ON YOUR SIDE at 5AM		2	2	2 2	2	2			10	\$200.00	\$2,000.00		Daypart EM GOOD MORNING WASHINGTON 5A(Agency)-LPMar/2021LP	9/8/22
2.0	Normal Line / SPOT	09/24/22-09/24/22	2		7A- ABC-Good Morning America Saturday							L		1	\$400.00	\$400.00	Washington (WJLA)	Daypart EM GMA-SATURDAY(Agency) -LPMar/2021LP	9/8/22
3.0	Normal Line / SPOT	09/24/22-09/24/22	2		8A- News-7News ON YOUR SIDE Weekend at 8AM							L		1	\$400.00	\$400.00		Daypart EM GMW SAT 8-9A(Agency) -LPMar/2021LP	9/8/22
4.0	Normal Line / SPOT	09/24/22-09/24/22	2	:30	9A- ABC-Good Morning America Saturday 2						:	L		1	\$400.00	\$400.00		Daypart EM GMA SAT 9-10A(Agency) -LPMar/2021LP	9/8/22
5.0	Normal Line / SPOT	09/24/22-09/25/22	2	:30	6P- 7P (EST)							L	1	1	\$525.00	\$525.00		Daypart EN 6P WEEKEND NEWS(Agency) -LPMar/2021LP	9/8/22
5.0.1	Preempt	09/24/22															Washington (WJLA)	Program Change/Exception - College Football Late	
					CON	FIF	RM	ΑТ	ON	I C	O	VΤ	R	AC	T				
Accepted-	Agency/Advertiser:			Date:	Accepted-St	ation:									Date:	Comments:			

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... http://sbgi.net/?p=1224 ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.

B/E Bookend P/B Piggy Back

Printed At: 11:37 AM on Monday, September 12 2022

		Contract # Schedule Dates	5386643 09/19/22-09/25/22	Date Entered Last Modified	09/08/22 09/08/22
	WJLA	Advertiser	Yesli Vega for Virginia-R (148336)	Entered By	Alexa Schram
obc	1100 Wilson Blvd, 6th Floor	Agency	Ax Media (18799)	CO-OP	No
GOO	Arlington, VA 22209	Product	POLITICAL CANDIDATE (ns) (1186)	External #	11978275
		Brand	Est.4767 (1778231)	Demo	A35+R
WJLA-TV WASHINGTON, DC		Salesperson	HOUSE-WASHINGTON, WJLA/GJLA/EJLA (3869)	Order Type	Normal
		Sales Office	WJLA/GJLA/EJLA	Package Deal	
Ax Media		Buyer Name	, ,	Commission %	15.00
800 W 47th St Suite 200		Phone/Fax	/	Commission	\$5,797.50
Kansas City, MO 64112		CPE	412/600/4767	Net Total	\$32,852.50
		Account Types	count Types Local/Political Candidate Agency BRD		
		Billing Type	Weekly/Irregular		
		Comments	Est.4767 9.19-9.25 WJLA		

Washington (WJL/		
By Broadcast Month Sep. 2022	<u>Spots</u> 72	<u>Rate</u> \$38,650.00
Grand Total:		
Grand Total.	72	\$38,650.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Мо	Tu	We	Th	Fr	Sa Si	u	Spots	Rate	Total	Station	Comments	Entered
6.0	Normal Line / SPOT	09/24/22-09/24/22	2		11:00:26P- News-7News ON YOUR SIDE Weekend at 11PM							1		1	\$200.00	\$200.00	Washington (WJLA)	Daypart LN ABC7 NEWS @ 11P SAT/NEWS WEEKL(Agency) -LPMar/2021LP	9/8/22
7.0	Normal Line / SPOT	09/25/22-09/25/22	2		7:58:40A- ABC-Good Morning America Sunday							1	L	1	\$450.00	\$450.00	Washington (WJLA)	Daypart EM GMA-SUN(Agency) -LPMar/2021LP	9/8/22
8.0	Normal Line / SPOT	09/25/22-09/25/22	2		11:00:26P- News-7News ON YOUR SIDE Weekend at 11PM							1	l	1	\$275.00	\$275.00	Washington (WJLA)	Daypart LN ABC 7 NEWS @ 11PSUN/SPORTS SUN(Agency) -LPOct/20210V1	9/8/22
9.0	Normal Line / SPOT	09/19/22-09/23/22	2		5:58:15A- News-7News ON YOUR SIDE at 6AM		2	2	2	2	2			10	\$525.00	\$5,250.00	Washington (WJLA)	Daypart EM GOOD MORNING WASHINGTON 6A(Agency)-LPMar/2021LP	9/8/22
10.0	Normal Line / SPOT	09/19/22-09/23/22	2		7A- ABC-Good Morning America		1	1	1	1	1			5	\$900.00	\$4,500.00	Washington (WJLA)	Daypart EM GOOD MORNING AMERICA 7A(Agency)-LPMar/2021LP	9/8/22
11.0	Normal Line / SPOT	09/19/22-09/23/22	2		8A- ABC-Good Morning America		1	1	1	1	1			5	\$900.00	\$4,500.00	Washington (WJLA)	Daypart EM GOOD MORNING AMERICA 8A(Agency)-LPMar/2021LP	9/8/22
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					CON	FIF	RM	ΑT	Ю	N C		NT	R	AC1	Γ				
Accepted-	Agency/Advertiser:			Date:	Accepted-St	ation:									Date:	Comments:			

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doo	Arlington, VA 22209	Product	POLITICAL CANDIDATE (ns) (1186)	External #	11978275
		Brand	Est.4767 (1778231)	Demo	A35+R
WJLA-TV WASHINGTON, DC		Salesperson	HOUSE-WASHINGTON, WJLA/GJLA/EJLA (3869)	Order Type	Normal
		Sales Office	WJLA/GJLA/EJLA	Package Deal	
Ax Media		Buyer Name		Commission %	15.00
800 W 47th St Suite 200		Phone/Fax	/	Commission	\$5,797.50
Kansas City, MO 64112		СРЕ	412/600/4767	Net Total	\$32,852.50
		Account Types	Local/Political Candidate Agency BRD	Sales Tax	
		Billing Type	Weekly/Irregular		
		Comments	Est.4767 9.19-9.25 WJLA		

Washington (WJLA By Broadcast Month		<u>Rate</u>
Sep. 2022	72	\$38,650.00
Grand Total:	72	\$38,650.00

Comments

Entered

12.0	Normal Line / SPOT	09/19/22-09/23/22	2 ::	30 11:59:56A- News-7New YOUR SIDE at Noon	ws ON	1	1	1	1 1	L		5	\$400.00	\$2,000.00	Washington (WJLA)	Daypart DT ABC 7 NEWS @ NOON(Agency) -LPMar/2021LP	9/8/22
13.0	Normal Line / SPOT	09/19/22-09/23/22	2 ::	3:59:27P- News-7News YOUR SIDE at 4PM	S ON	2	2	2	2 2	2		10	\$400.00	\$4,000.00	Washington (WJLA)	Daypart EN ABC 7 NEWS @ 4P(Agency)-LPMar/2021LP	9/8/22
14.0	Normal Line / SPOT	09/19/22-09/23/22	2 ::	4:59:30P- News-7News YOUR SIDE at 5PM	s ON	2	2	2	2 2	2		10	\$600.00	\$6,000.00	Washington (WJLA)	Daypart EN ABC 7 NEWS @ 5P(Agency)-LPMar/2021LP	9/8/22
15.0	Normal Line / SPOT	09/19/22-09/23/22	2 ::	5:59:26P- News-7News YOUR SIDE at 6PM	S ON	1	1	1	1 1	L		5	\$900.00	\$4,500.00	Washington (WJLA)	Daypart EN ABC 7 NEWS @ 6P(Agency)-LPMar/2021LP	9/8/22
16.0	Normal Line / SPOT	09/19/22-09/23/22	2 ::	11:00:26P- News-7New YOUR SIDE at 11PM	vs ON	1	1	1	1 1	L		5	\$650.00	\$3,250.00	Washington (WJLA)	Daypart LN ABC 7 NEWS @ 11P(Agency)-LPMar/2021LP	
		1		CC	ONFI	RM	ATI	ON	1 C	10	NTF	RAC	Т		1	1 1	
Accepted-Agency/Advertiser: Date:					ed-Station	1:							Date:	Comments:			

SPW Mo Tu We Th Fr Sa Su Spots

Rate

Total

Station

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Line

Line Type / Break Type (Ref #)

Dates

Sec Length

Run Times

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